

WORLD WATER DAY - MARCH 22



"So many people that I've seen
can't get clean water. It's a crime."
-- Jay-Z

Water is one of the most basic of all needs -- we cannot live for more than a few days without it. And yet, most people take water for granted. We waste water needlessly and don't realize that clean water is a very limited resource.

More than 1 billion people around the world have no access to safe, clean drinking water, and over 2.5 billion do not have adequate sanitation service. Over 2 million people die each year because of unsafe water - and most of them are children!

World Water Day, observed on March 22, is an important opportunity to educate ourselves and our communities about this most vital of all resources, explore ways to conserve it and protect the waters of our rivers, lakes, oceans and streams. It's a chance to address the issue of helping those without access to clean drinking water. World Water Day is also a time for ethical and moral discussion about water rights, particularly the growing trend of corporations taking over community access to water.

On March 22, 2005, the United Nations launched the **UN International Decade for Action on Water**, to help bring greater awareness to the global community about the growing problem of access to clean water for everyone.

*"We must treat water as if it were the most precious thing in the world, the most valuable natural resource.
Be economical with water! Don't waste it!
We still have time to do something about this problem before it is too late."
-- Mikhail Gorbachev*

Do One Thing for a Better World

1. Find out more about our most precious resource: water
2. Hold an event to raise awareness about conserving water, and access to clean water for all (WorldWaterDay.net)
3. Show the World Water Day film
Rent free at:
thefilmconnection.org

Water Links

- UN World Water Day (worldwaterday.org)
- World Water Council (worldwatercouncil.org)
- Sweetwater Alliance (waterissweet.org)
- To locate a World Water Day event near you:
WorldWaterDay.net

DO ONE THING

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