


BE A HERO FOR A BETTER WORLD




MAKE A DIFFERENCE

"It is the heart that makes a man rich. He is rich according to what he is, not according to what he has."  
— Henry Ford

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"I cherish simplicity as an all-comprehensive value."  
— Elie Wiesel

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"The consumption society has made us feel that happiness lies in having things, and has failed to teach us the happiness of not having things."  
— Elie Building

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"I find the universe beautiful enough to find the air and the water contaminated by the reflection of a morning walk on an evening sunset... To be struck by the stars at night is to attend once a birth, or a rebirth, or a spring... There are some of the secrets of the simple life."  
— John Burroughs

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"If one's life is simple, contentment has to come. Simplicity is extremely important for happiness. Having few desires, having just what we need, is very vital."  
— Toni Oyston, 14th Dalai Lama

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# Issue:

## SIMPLICITY

...make a difference...

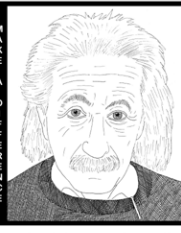
Do One Thing  
for a Better World.

Together  
We Make a World of Difference!

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"I believe that a simple and unassuming manner of life is best for everyone, best both for the body and the mind."  
— Albert Einstein

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"Live simply so that others may simply live."  
— Mahatma Gandhi

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"The ordinary arts we practice every day at home are of more importance to the soul than their simplicity might suggest."  
— Thomas More

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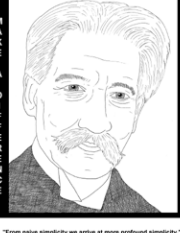


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"A little simplification would be the first step toward rational living. I think."  
— Eleanor Roosevelt

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"From native simplicity we arrive at more profound simplicity."  
— Albert Schweitzer

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"Any intelligent fool can make things bigger, more complex, and more expensive. It takes a touch of genius—and a lot of courage—to move in the opposite direction."  
— E.F. Schuechter

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"It's not funny at all that we do all that advertising for children. Why is advertising for children allowed? What possible reason can there be for having those affray ads on TV for all this crap that's made to poor people in poor countries that we sell our children who have low IQs?"  
— Henry David Thoreau

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Go confidently in the direction of your dreams! Live the life you've imagined.  
As you simplify your life, the laws of the universe will be simpler.  
— Henry David Thoreau

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"There is no richness where there is not simplicity, goodness, and faith."  
— Leo Tolstoy

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"The future belongs to those who understand that doing more with less is compassionate, prosperous, and enduring, and thus more intelligent, even competitive."  
— Paul Hawken

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"Most people seek after what they do not possess and are thus ensnared by the very things they want to acquire."  
— Amos Sattai

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