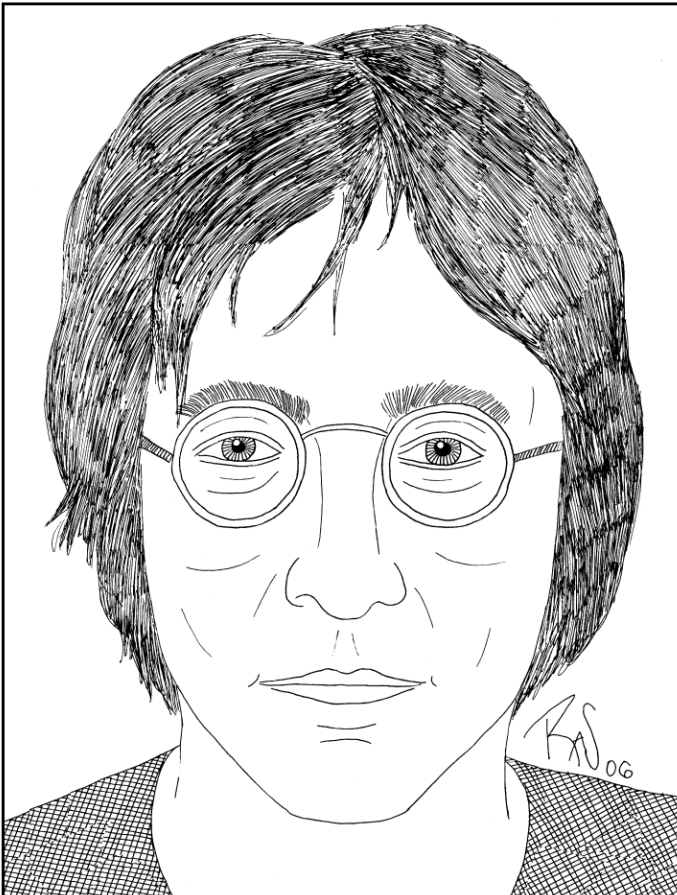


Be a Hero for a Better World

John Lennon (1940-1980)

John Winston Lennon was a British singer, songwriter, artist, author and peace activist, who will forever be best known as a co-founder of The Beatles, one of the most successful music groups of all time. The Beatles had more than 20 number one hits -- more than any other band in history.

In 1969, during the height of the Vietnam War, John Lennon and his wife, Yoko Ono, made a conscious decision to use their fame to try to end the war. They gained worldwide media coverage when they staged a "bed-in-for-peace" for their honeymoon, and then a second time in a Montreal hotel room where they recorded the song, "*Give Peace a Chance*." This song immediately became the anthem of the anti-war movement. John Lennon had a number of other successful songs as a solo artist, including, "*Imagine*," which continues to inspire new generations to imagine a better world. When John Lennon was murdered by an obsessed fan in 1980, millions around the world mourned. Many tributes have been created in his memory, including Strawberry Fields, a memorial garden in New York's Central Park. On October 9, 2007, Yoko Ono unveiled the Peace Tower in Reykjavik, Iceland, a light tower with "imagine peace" displayed in 24 languages.



"...Imagine no possessions, I wonder if you can
No need for greed or hunger, a brotherhood of man
Imagine all the people sharing all the world..."

John Lennon was born on October 9, 1940 in Liverpool, England

Be A Hero For A Better World!

1. Find out more about this hero
2. Pledge to help end hunger (iaahp.net)
3. Hold an event to raise awareness about the problem of world hunger
4. Contribute to an organization working to end hunger

EndHungerBook.com

Organizations Helping End Hunger

- Alliance To End Hunger (alliancetoendhunger.org)
- America's Second Harvest (secondharvest.org)
- End Hunger Network (endhunger.com)
- Food For All (foodforall.org)
- The Hunger Site (hungersite.org)
- Oxfam America (oxfamamerica.org)
- World Hunger Year (worldhungeryear.org)
- UN Food & Agriculture Organization (fao.org)
- UN World Food Programme (wfp.org)

For more information: www.betterworldheroes.com/lennon.htm

BetterWorldHeroes.com

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